



**Application deadline:** 2025-04-28

**Tentative interview date:** 2025-05-12

**Tentative Start Date:** 2025-05-19

## **Green Ambassador & Content Creator (Reels, Photography & Videography)**

**ype of position:** Part-time, mostly in-person work.

**Duration:** May 5th-August 31st.

**Structure:** 240 hours total. Workload fluctuates significantly. Subject to approval by ITACS or Eco Canada COOP subsidy program.

**Hourly rate:** \$21/hour

**Reports to:** Keroles Riad (CEO & CCO).

### **Description and Responsibilities:**

The responsibilities in this internship are twofold: 1) A green ambassador (GA), and 2) an **enuf** content creator.

1) The **enuf** GA is the primary person to be called on to conduct the activities of enuf as follows:

- Participate in events by client organizations. The GA will be assigned in teams to events in the area of greater Montreal where food and/or drink is served to help inform the community how to sort their waste properly at waste stations. The GA will:
  - Stand next to waste stations and help participants learn how to sort their waste.
  - Help event organizers by being adaptive and exercising good problem-solving skills to deal with surprises.
  - Possibly deliver untouched surplus food to our community fridges. This may involve driving our company car, or personal car (gas will be reimbursed in this case).
- Participate in events organized by **enuf**. This includes:
  - Conducting waste sorting class presentations, workshops and waste audits (often includes driving and coordinating carpooling).
  - Coordinating Bring Your Own Mug events at Concordia University (includes setting up tables, serving food, cleaning up, and educating).

2) An **enuf** content creator is a person who supports the organization's social media activities. The selected candidate will:

- Be the primary person responsible for photography, videography, and creating reels and shorts for all of **enuf**'s social media accounts (Facebook, Instagram, LinkedIn, Youtube):
  - Coordinating photoshoots with the **enuf** team members, clients and community members to take pictures and record videos for various social media campaigns.





- Live event coverage:
  - Creating engaging Instagram stories reflecting enuf's day-to-day activities and involvement in festivals and other events.
  - Taking pictures and recording videos during various **enuf** activities (e.g. brigade shifts, waste audits, quality control tours ... etc).
- Researching credible community groups for #FollowFriday social media campaigns.
- Creating well-researched infographics communicating key data and calls to action from sustainability reports and media articles.
- Managing a well-curated social media calendar:
  - Strictly adhere to **enuf**'s social media strategy, standards, and best practices.
  - Solicit content ideas from the team and community members.
  - Schedule all posts.
  - This requires being extremely organized, communicative, receptive, prompt, collaborative and a strong attention to details.

### Important flags:

- Green brigade work involves standing throughout long shifts that can take place during atypical hours (evenings, weekends, early mornings, etc).
- Some of the events we go to (e.g. festivals) are outside and involve unpredictable weather.
- Only interns who do more than 65% of their hours as green brigades will be considered for renewal.
- Interns are required to provide at least 3 half days a week where they can be directly assigned brigade shifts (one week notice).

### Essential Requirements:

- Fluency in English and French.
- Must be either a Canadian citizen or a permanent resident.
- Must be enrolled at a University during the summer semester.
- Valid driver's license.
- **Extremely organized with a strong attention to details.**
- Graphic (incl. Canva) for data visualization work.
- Has the appropriate equipment and software for photography, videography and editing.
- Experience with creating social media reels.
- Customer service experience.
- Physically comfortable with standing for long periods of time.
- Comfort with being publicly visible (e.g. in our social media and picture campaigns).





### **Assets:**

- Multilingual (beyond the required English and French).
- Animation experience.
- Webdesign experience (Wordpress).
- Knowledge of waste management and the composting processes.
- Programming experience.

**enuf** is committed to fostering an inclusive, equitable, and accessible workplace where all team members are valued, respected, and supported.

**enuf** welcomes and encourages applications from all qualified individuals, regardless of race, ethnicity, colour, religion, sex, sexual orientation, gender identity or expression, national origin, age, disability, or any other characteristic protected by law.

**enuf** encourages a four-day work week. In our context, means that no one will be asked to work or be given shifts that exceed 32h within a 7 day period. In some cases, the 32 hours may be spread over more than 4 days within a week in our atypical hours context.

**Please apply via this form (<https://forms.gle/1VJNTyyNrFqUqzdT9>), where you will be asked to upload a CV and a cover letter.** Following the interviews, the most promising candidates will be asked to participate in a driving test so that we are able to make a final selection.

### **Important notes:**

- All applicants must review general information applicable to everyone working at **enuf** available on our careers page: [enufCanada.ca/Careers](https://enufCanada.ca/Careers).
- Due to the high volume of applications, only selected candidates will be contacted.

